

## **Investor Presentation**

Spring 2022

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### **Executive Summary**

- Wells Fargo **enhanced its engagement efforts** and discussed key topics of interest to our investors, including potential changes to our executive compensation program and enhancements to our disclosure.
- The Board's composition and leadership is a result of our **thoughtful refreshment**, evaluation process, and succession planning; we nominated three new independent directors in February who expand the Board's diversity, perspectives, and skills.
- Our continued focus on efficiency improvements and our ongoing work to put legacy issues behind us contributed to significantly improved year-over-year financial results and execution on strategic priorities.
- The HRC closely studied and discussed shareholder feedback in evaluating potential changes to our executive compensation program, ultimately approving several structural changes to our program and enhancements to our disclosure; this included providing additional details on the performance assessment and enhancing the disclosure around the HRC's process for determining variable incentive compensation.
- Our long-term incentive plan aligns interests of plan participants with shareholders, facilitates retention, and rewards performance over the long-term; approval of the plan will allow the Company to grant additional equity awards.
- Robust Board oversight and governance structures provide accountability for, and leadership over, Environmental, Social, and Governance (ESG) and Diversity, Equity and Inclusion (DE&I) efforts.
- Our Board believes that its **strong oversight** over the areas of focus in the shareholder proposals on our ballot, coupled with our **existing policies**, **practices**, **reporting**, **and disclosures**, effectively addresses the requests noted within each proposal.
- Wells Fargo measures and manages risk as part of our business, including in connection with the products and services we offer to our customers. Our top priority is to strengthen our Company by building the right risk and control infrastructure.

See Proxy, pages 3 to 5, for more information on our investor engagement program

### Investor Engagement Program Overview

Wells Fargo enhanced its engagement efforts and discussed key topics of interest to our investors, including potential changes to our executive compensation program and enhancements to our disclosure.

#### **Investor Engagement Following the 2021 Annual Meeting**

Following the vote of 57% support on Say on Pay at the 2021 Annual Meeting, **Wells Fargo conducted a robust investor outreach program**, focusing on potential changes to our executive compensation program and enhancements to our disclosure in response to shareholder feedback

- ✓ Human Resources Committee Chair Ron Sargent participated in 10 meetings
- ✓ Engagement included 16 investors who voted against Say on Pay, and 10 investors with whom we did not engage prior to our 2021 Annual Meeting

### Through the engagements, Wells Fargo received positive feedback on the proposed structural changes and disclosure enhancements

- ✓ Investors reacted favorably to Wells Fargo's responsiveness to raised concerns with the proposed structural changes to our program and disclosure enhancements
- ✓ See Slide 6 for more details on the feedback we received from investors on our executive compensation program and the actions taken in response

**Wells Fargo also solicited feedback on the following topics**: financial performance, business and strategy, community engagement, Board oversight of risk and regulatory matters, Board composition and Board diversity, Company performance and progress on regulatory matters, ESG disclosures and practices, and DE&I goals and metrics



### Diverse and Experienced Board of Directors

See Proxy, pages 7 to 13, for full biographies on our nominees and page 17 for information on their qualifications and experience

The Board's composition and leadership is a result of our thoughtful refreshment, evaluation process and succession planning; we nominated three new independent directors in February who expand the Board's diversity, perspectives, and skills.

**Our Director Nominees** Charles W. Scharf Steven D. Black 🖈 Celeste A. Clark Theodore F. Craver, Jr. Mark A. Chancy **Retired Vice Chairman** Principal, Abraham Clark CEO and Retired Co-CEO of Retired Chairman. President, Wells and Co-Chief Operating Consulting, LLC; retired Sr. President, and CEO, Edison Bregal Investments; former Vice Chairman, Officer, SunTrust Banks, VP, Global Public Policy and International Fargo & Company JPMorgan Chase & Co. Inc. External Relations, and Committees: None Committees: AC\*, FC, Chief Sustainability Officer, Committees: FC\*, HRC Committees: AC. RC GNC Kellogg Company Committees: CRC\*, GNC Richard K. Davis ★ CeCelia "CeCe" Morken Maria R. Morris Felicia F. Norwood 🛨 Wavne M. Hewett Retired CEO and **Retired Executive Vice** Executive Vice President CEO and President. Senior Advisor. Permira; Chairman, President, President and Head of and President, Make-A-Wish DiversiTech **Global Employee Benefits** Government Business Foundation: retired Headspace business, MetLife, Inc. Division, Anthem, Inc. CEO, U.S. Bancorp Corporation; Committees: N/A Chairman, Cambrex Committees: N/A Committees: HRC. RC\* Committees: N/A Corporation Committees: CRC. AC Audit Committee GNC\*. HRC. RC Corporate Responsibility CRC Committee Richard B. Payne, Jr. **Ronald L. Sargent** Suzanne M. Vautrinot Juan A. Pujadas FC Finance Committee Governance and Nominating GNC Retired Vice Chairman, Retired Principal, Retired Chairman and President, Kilovolt Consulting Committee Wholesale Banking, U.S. PricewaterhouseCoopers CEO, Staples, Inc. Inc.; Major General and HRC Human Resources Committee Bancorp LLP: former Vice Commander, U.S. Air Force RC Risk Committee Committees: AC, GNC, HRC\* Chairman, Global Advisory (retired) Committees: RC Committee Chair Services, PwC Intl. Committees: CRC, RC New Director Nominee Committees: FC, RC Independent Chairman **Qualifications and Experience Board Diversity of our Director Commitment to Refreshment** of our Director Nominees

financial services experience

64%

risk management experience

93%

ment human capi managemei experience, including succession r

71%

	Nominees		Provides Fresh Perspectives		
	29%	36%	3.5	100%	
pital ient e, n planning	racially / ethnically diverse director nominees	women director nominees	average years of current independent director nominees tenure**	of standing Board committee chair roles rotated since 2017	

\*\* Based on completed years of service from date first elected to Board. As of 14-Mar-2022.

4

#### See Proxy, page 74, for more information on our 2021 financial performance \_\_\_\_\_

### 2021 Financial Performance Overview

Wells Fargo's execution on strategic priorities, including a continued focus on efficiency improvements, a recovering economy, and our ongoing work to put legacy issues behind us contributed to significantly improved year-over-year financial results.



Total Shareholder Return reflects the closing price adjusted for cash dividends on the ex-dividend date; based on S&P Global Market Intelligence/S&P Capital IQ Pro data.

(2) The efficiency ratio is noninterest expense divided by total revenue (net interest income and noninterest income).

(1)

#### See Proxy, pages 63 to 87, for our full Compensation Discussion and Analysis

### **Responsive Compensation Changes**

The HRC closely studied and discussed shareholder feedback in evaluating potential changes to the executive compensation program, ultimately approving several structural changes to our program and enhancements to our disclosure.

	What We Heard from Shareholders		How We Responded	Proxy Reference
osure	<b>Goals:</b> Preference for more disclosure about the goals used to evaluate individual NEO Performance	>	<b>Enhanced description of the goals</b> used to evaluate individual NEO performance	Page 73 (see pages 77 to 78 for sample application)
ced Disclosure	<b>Performance Assessment:</b> Preference for more disclosure about the factors the HRC considers in assessing performance	>	<b>Provided additional detail on the performance assessment process</b> used by the HRC	Pages 72 to 73
Enhanced	<b>Variable Incentive Process:</b> Preference for more disclosure about the process to determine variable incentive compensation	>	Enhanced the disclosure around the HRC's process for determining variable incentive compensation, including application of performance achievement levels	Page 73 (see page 78 for sample application)
	<b>Pay Mix:</b> Preference for a higher proportion of performance-based long-term equity in CEO pay mix	>	Increased the weight of Performance Shares in the CEO's equity mix to 65% with the remaining 35% in Restricted Share Rights (RSRs) (previously, split 50% / 50%)	Page 70
Changes	<b>Relative Performance Link:</b> Preference for inclusion of a relative measure in our Performance Share design	>	Reintroduced <i>relative</i> Return on Tangible Common Equity (ROTCE) performance in our Performance Share design, weighted at 25% (previously, 100% <i>absolute</i> ROTCE)	Page 70
Structural Ch	Performance Criteria: Focus on maintaining rigorous performance criteria		Page 70	
Stru	<b>Total Shareholder Return (TSR)</b> <sup>(1)</sup> : Preference for increased rigor of the TSR structure	>	<b>Re-evaluated the structure and rigor of TSR in the Performance</b> <b>Share Award (PSA) program</b> ; payouts will be adjusted upward by 20% if our TSR is at or above the 75th percentile and will be reduced by 20% if our TSR is below the 25th percentile, and there will be no upward adjustment if our absolute TSR is negative	Page 70

### Total Variable Incentive Compensation Process

The performance assessment and variable incentive determination process aligns incentive compensation with performance and prudent risk oversight.

Company Goals	The HRC selects financial and non-financial goals that <b>closely align with the Company's key value drivers,</b> <b>strategic plan, and risk and control framework.</b> For 2021, the HRC selected many of the same goals that were included in 2020, as well as additional goals that the HRC believed <b>increase alignment with the Company's strategic focus areas.</b>					
Financial	Risk, Regulatory, & Control	Customer-Centric Culture and Conduct	Talent and Leadership	Technology and Innovation	Operational Excellence	ESG (including DE&I and Community Engagement)
Individual Goals	• Goals are established at the beginning of each year, tailored to each NEO's area of responsibility and reinforced					



The performance assessment also provides the HRC with the ability to reduce an individual NEO's performance achievement level to zero for failures in risk management, including misconduct.

(1) The total variable incentive compensation process for Functional NEOs weighs Company Performance at 50% and Individual Performance at 50%. The total variable incentive compensation process for Line-of-Business NEOs weighs Company Performance at 30%, Line-of-Business Performance at 20%, and Individual Performance at 50%.

### Overview of the 2022 Long-Term Incentive Plan Proposal

Our long-term incentive plan aligns interests of plan participants with shareholders, facilitates retention, and rewards performance over the long-term; approval of the plan will allow the Company to grant additional equity awards.

	Prudent Share Request
Share Request	<ul> <li>Asking for an additional <u>80M shares<sup>(1)</sup></u></li> </ul>
Duration	<ul> <li>Estimated to enable the Company to grant additional equity awards for ~3-4 years</li> </ul>
Eligibility	<ul> <li>Employees, directors, and certain former employees (with respect to certain compensation earned while employed)</li> <li>For context, approximately 18,000 of our employees participated in 2021</li> </ul>
Burn Rate	Our three-year average annual gross burn rate for fiscal years 2019-2021 was 0.67%
Dilution	<ul> <li>Estimated total potential dilution of <u>~5.3%</u></li> <li>We repurchased \$14.5B of common stock in 2021 as part of a capital plan to repurchase ~\$18B for the four quarter period beginning Q3 2021 through Q2 2022</li> </ul>

#### **Shareholder-Aligned Plan Features & Practices**

#### **Plan Features**

- ✓ 1-year minimum vesting for 95% of shares granted
- ✓ \$750,000 annual director compensation limit; \$1.5M for Chair
- Double-trigger change-in-control vesting provision
- ✓ 10-year max term for options and stock appreciation rights
- ✓ No "evergreen" provision
- ✓ No discounted options or reload options
- ✓ No excise tax gross-up benefits
- Prohibits the payment of dividends prior to vesting

#### **Plan Practices**

- Stock Ownership Policy strengthens stock retention requirements (see page 48 of Proxy)
- Robust Clawback and Forfeiture Policy discourages unnecessary or inappropriate risk taking (see page 84 of Proxy)

#### Low Historical Burn Rate & Total Potential Dilution

Metric <sup>(2)</sup>	2019	2020	2021
Burn Rate	0.6%	0.6%	0.8%
Total Potential Dilution	7.2%	6.5%	5.3%

If shareholders approve the 2022 LTIP, 132,439,684 shares will be issuable after its approval, minus twice the number of shares that are awarded under the LTICP after February 7, 2022, including those awarded to non-employee directors on the date of the 2022 Annual Meeting. Any shares with respect to awards currently outstanding under the LTICP that are forfeited, canceled, or settled in cash will also be made available for grant under the 2022 LTIP.

(2) See definitions on page 100 of the Proxy.

### Robust Oversight of ESG Priorities

Robust Board oversight and governance structures provide accountability for, and leadership over, ESG and DE&I efforts.

Board Oversight	Senior Leadership		
Our Board believes that its strong oversight over the areas of focus in the shareholder proposals on our ballot (outlined on slides 11-13), coupled with our existing policies, practices, reporting, and disclosures, effectively	Head of Diverse Segments, Representation and Inclusion	Chief Sustainability Officer	
addresses the requests noted within each proposal Corporate Responsibility Committee	Reports to the CEO; responsible for advancing DE&I efforts in the marketplace and the workplace	Responsible for driving enterprise ESG programs, leading the progress towards our enterprise climate initiatives, and establishing the Institute for Sustainable Finance	
Oversees our strategies, policies, and programs on social and public responsibility, and relationships and enterprise reputation with external stakeholders on those matters	Advisory Councils		
	Diversity, Equity, and Inclusion Councils	ESG Disclosure Council	
Human Resources Committee	<b>(Established for all business lines</b> <b>and functions)</b> Collaborate with senior leadership; focus on workforce, marketplace, and advocacy outcomes	Provides senior-level accountability for ESG reporting and disclosures, and considers ways to address gaps and deficiencies	
Oversees DE&I efforts and regularly engages in DE&I discussions; the full Board receives DE&I updates	External Stakeholder Advisory Council		
	Provides insights and feedback from external sources; focused on deepening our understanding of current and emerging ESG issues that are relevant to our stakeholders		

### Ongoing Focus on Risk Management Oversight

We measure and manage risk as part of our business, including in connection with the products and services we offer to our customers. Our top priority is to strengthen our Company by building an appropriate risk and control infrastructure.

#### **Risk Oversight and Governance**

- ✓ In 2020, we announced an enhanced organizational structure to manage risk across the Company, including five line-ofbusiness chief risk officers reporting to our Chief Risk Officer (CRO), as well as a new Chief Compliance Officer and Chief Operational Risk Officer
- ✓ The Board carries out its risk oversight responsibilities directly and through its Committees. All Board Committees report to the full Board about their activities, including risk oversight-related matters
- ✓ The Risk Committee approves the Company's Risk Management Framework and oversees its implementation. It also monitors the Company's adherence to its Risk Appetite and oversees the Independent Risk Management function
- The Enterprise Risk & Control Committee (ERCC) is a management governance committee that governs the management of all risk types; each principal line of business and enterprise function also has a risk and control committee with a mandate that aligns with the ERCC



This model creates necessary interaction, interdependencies, and ongoing engagement among the three lines of defense.

### The Board Recommends a Vote AGAINST Each Shareholder Proposal

Shareholder Proposal	Key Reasons Why the Request in the Shareholder Proposal is Not Appropriate or Necessary	WFC Policies / Disclosures Already in Place that Address These Topics
Policy for Management Pay Clawback Authorization	<ul> <li>Our existing Clawback and Forfeiture Policy is broader than the proposed policy in several ways.</li> <li>The proposed policy disregards individual responsibility, which goes against our core compensation principle of linking pay to performance, and is inconsistent with practices of our peers.</li> <li>Subjecting compensation to a risk of forfeiture irrespective of personal responsibility and in a manner inconsistent with market practice would harm shareholder interests by hampering our ability to attract and retain top talent.</li> </ul>	<ul> <li>Our Clawback and Forfeiture Policy permits clawback of equity-based compensation and certain cash compensation and empowers the Company to hold employees accountable for lesser triggers than violations of law, which is the only trigger requested by the proposal, including misconduct and risk events.</li> <li>Our Clawback and Forfeiture Policy, stock ownership requirements, and <u>Code of Ethics and Business</u> <u>Conduct</u> incentivize long-term performance while discouraging excessive risk-taking.</li> </ul>
Report on Incentive- Based Compensation and Risks of Material Losses	<ul> <li>The requested report could provide confidential, sensitive, and competitive information about our incentive compensation practices in that it would require us to disclose an extensive level of detail regarding compensation for a large group of employees.</li> <li>This information could facilitate recruitment of employees by our competitors, and does not meaningfully add to the substance of our disclosures.</li> </ul>	<ul> <li>Our Incentive Compensation Risk Management (ICRM) and performance management programs are responsive to the incentive compensation risk concerns raised in this proposal.</li> <li>Through our ICRM program, we identify and provide for heightened oversight of employees in roles that may be able, individually or as a group, to expose the Company to material risk.</li> </ul>

### The Board Recommends a Vote AGAINST Each Shareholder Proposal

Shareholder Proposal	Key Reasons Why the Request in the Shareholder Proposal is Not Appropriate or Necessary	WFC Policies / Disclosures Already in Place that Address These Topics
Racial and Gender Board Diversity Report	<ul> <li>Our current practices to continue to enhance our Board diversity and our robust disclosures in our proxy statement are responsive to the concerns raised in this proposal.</li> </ul>	<ul> <li>Our director nomination process includes, as one of its criteria, consideration of gender, race, and ethnic diversity.</li> <li>36% of our director nominees are women and 29% are racially/ethnically diverse. Two of our new independent director nominees enhance our Board's diversity.</li> <li>We provide robust disclosures of our commitment to board diversity, including the process for recruiting diverse candidates, and a matrix with Board members' self-identified gender, race, and ethnicity.</li> </ul>
Conduct a Racial Equity Audit	<ul> <li>We do not believe that performing a Racial Equity Audit ultimately serves the best interests of our shareholders given our comprehensive approach to DE&amp;I, with continued oversight from our Board, management accountability, and our robust DE&amp;I disclosures.</li> </ul>	<ul> <li>We have significant and ongoing DE&amp;I initiatives and existing / planned future disclosures of our efforts.</li> <li>We added Diverse Segment Leader roles in each customer-facing line of business, linked DE&amp;I outcomes to compensation, and launched a number of initiatives to support communities of color and address systemic economic inequities.</li> <li>We recently published our Priority Recommendations of the Wells Fargo Human Rights Impact Assessment and Actions in Response report; the HRIA was conducted by a third party to help us gain better insights into where our stakeholders perceive we have human rights impacts, and includes a specific focus on DE&amp;I.</li> <li>We expanded our efforts to advance racial equity in homeownership, committing to annually assess and publicly disclose our progress. (See News Release)</li> </ul>

### The Board Recommends a Vote AGAINST Each Shareholder Proposal

Shareholder Proposal	Key Reasons Why the Request in the Shareholder Proposal is Not Appropriate or Necessary	WFC Policies / Disclosures Already in Place that Address These Topics
Climate Change Policy	<ul> <li>The scenario cited in the proposal assumes no new oil and gas developments required to attain net-zero; conditioning our financing on this assumption is an ineffective and impractical way to manage lending practices or further our net-zero goal.</li> </ul>	<ul> <li>Wells Fargo set a goal of net-zero greenhouse gas emissions by 2050 and committed to setting interim emissions targets for the Oil &amp; Gas and Power portfolios by the end of 2022. (See <u>News Release</u>)</li> <li>Our target-setting, participation in financing the new executivities and measures of Oil 8. Cas commenties</li> </ul>
	<ul> <li>Adopting the requested policy would effectively preclude us from offering general purpose loans to the Oil &amp; Gas sector, an unreasonable approach based on current energy usage and the potential negative impacts on the U.S. economy.</li> </ul>	capabilities and resources of Oil & Gas companies, and investment in renewable solar and wind power projects facilitates an orderly and balanced transition away from high-emitting hydrocarbons.
	See also our recent <u>announcement</u> o	on joining the Net-Zero Banking Alliance
Report on Respecting Indigenous Peoples' Rights	<ul> <li>Developing the report requested by the proposal would be both time consuming and costly without adding significant value to our shareholders.</li> </ul>	• Our policies and procedures, including a robust due diligence framework for analyzing transactions that may impact an indigenous community, take into account the responsibility of respecting the rights of
	<ul> <li>The requested report would require inappropriate disclosure of proprietary business decisions, as well</li> </ul>	Indigenous Peoples in how we conduct business.
	as confidential information about customers.	Our <u>Indigenous Peoples Statement</u> articulates our commitment to treating all Indigenous Peoples with
	<ul> <li>Providing the requested report does not ultimately serve the best interests of our shareholders</li> </ul>	dignity and respect, and to responsible financing when our financing may impact their communities.
Charitable Donations Disclosure	• The Board believes that the disclosures currently in place are fully responsive to the proposal.	• We <u>provide</u> robust disclosures of our charitable contributions, including the process, approach, and rationale for contributions, and information about the grant application process; we also <u>provide</u> access to more detailed information of our donations.

### Forward-Looking Statements and Website References

WELLS FARGO

This document contains forward-looking statements. In addition, we may make forward-looking statements orally as part of our presentation. Forward-looking statements can be identified by words such as "anticipates," "intends," "plans," "seeks," "believes," "estimates," "target," "projects," "outlook," "forecast," "will," "may," "could," "should," "can" and similar references to future periods. In particular, forward-looking statements include, but are not limited to, statements we make about: (i) the future operating or financial performance of the Company, including our outlook for future growth; (ii) our noninterest expense and efficiency ratio; (iii) future credit guality and performance, including our expectations regarding future loan losses, our allowance for credit losses, and the economic scenarios considered to develop the allowance; (iv) our expectations regarding net interest income and net interest margin; (v) loan growth or the reduction or mitigation of risk in our loan portfolios; (vi) future capital or liquidity levels, ratios or targets; (vii) the performance of our mortgage business and any related exposures; (viii) the expected outcome and impact of legal, regulatory and legislative developments, as well as our expectations regarding compliance therewith; (ix) future common stock dividends, common share repurchases and other uses of capital; (x) our targeted range for return on assets, return on equity, and return on tangible common equity; (xi) expectations regarding our effective income tax rate; (xii) the outcome of contingencies, such as legal proceedings; (xiii) environmental, social and governance related goals or commitments; and (xiv) the Company's plans, objectives and strategies. Forward-looking statements are not based on historical facts but instead represent our current expectations and assumptions regarding our business, the economy and other future conditions. Investors are urged to not unduly rely on forward-looking statements as actual results could differ materially from expectations. Forwardlooking statements speak only as of the date made, and we do not undertake to update them to reflect changes or events that occur after that date. For more information about factors that could cause actual results to differ materially from expectations, refer to the "Forward-Looking Statements" discussion in our most recent Quarterly Report on Form 10-Q, as well as to Wells Fargo's other reports filed with the Securities and Exchange Commission, including the discussion under "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2021.

Website references throughout this document are provided for convenience only, and the content on the referenced websites is not incorporated by reference into this document. We assume no liability for any third-party content contained on the referenced websites.



# Thank you